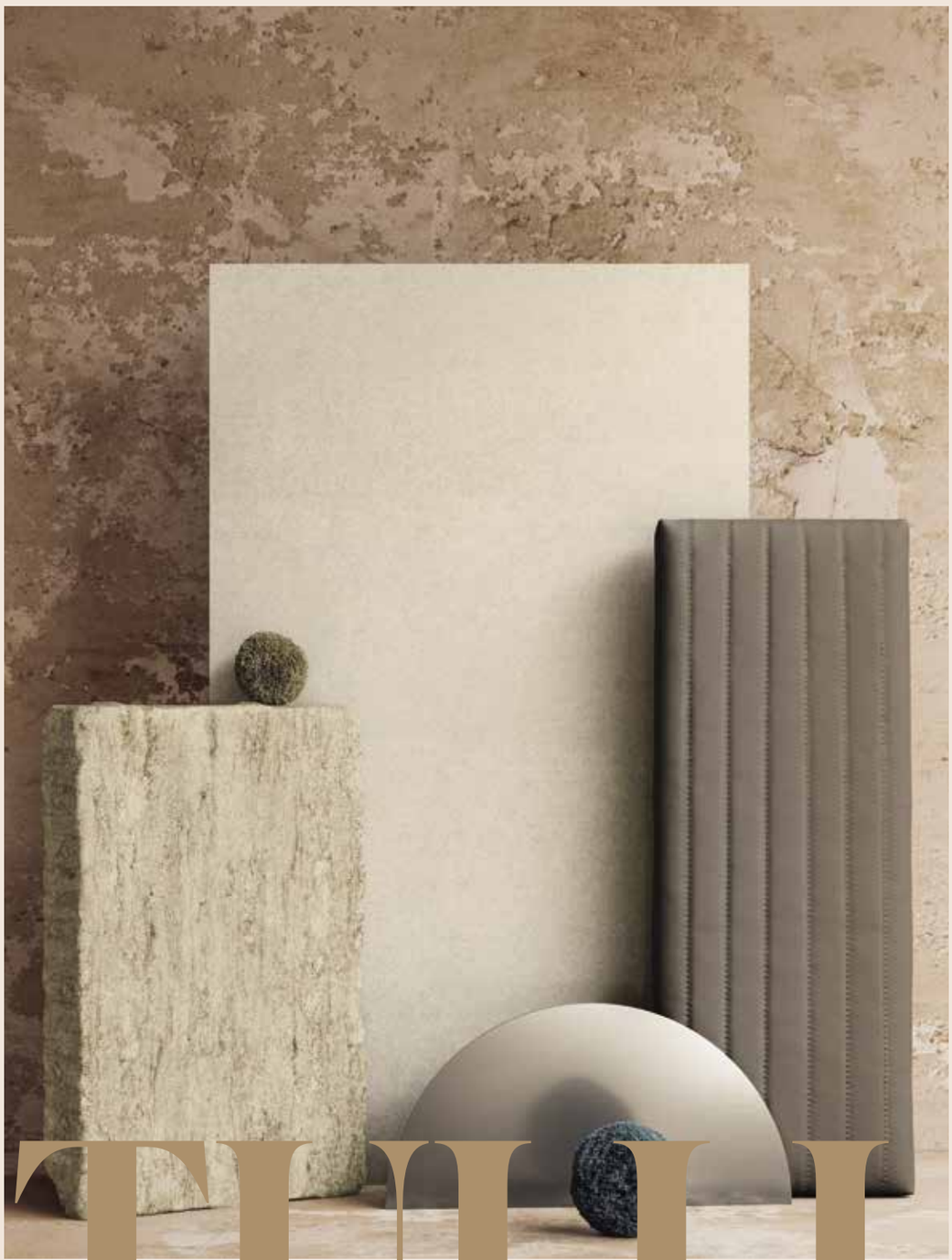
TULLIA



A Bedroom Collection.

Tullia Bedroom

ITALIA



TULLIA

For the Tullia Collection, we paired a high-gloss Pearl Line finish with the refined elegance of Travertino Eco Stone, creating a sophisticated balance of modern and classic design. Inspired by the travertine used in Roman architecture, this material reflects the timeless appeal of its historic counterpart while seamlessly complementing contemporary interiors. Long associated with grand villas and public spaces, travertine has been a defining element in Naples' architectural landscape, making it a natural choice for this collection.

Showcased in a luxurious historic villa in Naples, the Tullia Collection is surrounded by the city's rich cultural heritage. Naples, one of the oldest continuously inhabited cities in Europe, has long embraced fine materials and skilled artisanship in its architecture and design. The villa's elegant setting enhances the collection's presence, creating a seamless connection between tradition and contemporary refinement.

By integrating a material with such deep historical roots into a modern context, the Tullia Collection embodies a design philosophy that respects the past while looking toward the future.

TULLIA



ELEGANT SOPHISTICATED SCULPTURAL

BEDROOM



Tullia bedroom set, Neapolitan interior

The Tullia bed features a refined headboard in eco-leather and travertine eco-stone, enriched by an integrated lighting system that extends to the nightstands. Two discreet drawers provide extra storage, ensuring both practicality and elegance. With its sculptural design and warm illumination, it creates a sophisticated and inviting bedroom atmosphere.

La cama Tullia presenta un refinado cabecero en ecopiel y ecopiedra travertino, enriquecido por un sistema de iluminación integrado que se extiende a las mesillas de noche. Dos discretos cajones proporcionan almacenamiento adicional, garantizando al mismo tiempo practicidad y elegancia. Con su diseño escultural y su cálida iluminación, crea un ambiente de dormitorio sofisticado y acogedor.

Le lit Tullia présente une tête de lit raffinée en éco-cuir et en éco-pierre travertin, enrichie d'un système d'éclairage intégré qui s'étend aux tables de nuit. Deux tiroirs discrets offrent un espace de rangement supplémentaire, garantissant à la fois praticité et élégance. Avec son design sculptural et son éclairage chaleureux, il crée une atmosphère sophistiquée et accueillante dans la chambre à coucher.

Кровать Tullia имеет изысканное изголовье из эко-кожи и эко-камня травертин, дополненное встроенной системой освещения, которая распространяется и на тумбочки. Два незаметных выдвижных ящика обеспечивают дополнительное хранение, гарантируя практичность и элегантность. Скульптурный дизайн и теплое освещение создают изысканную и привлекательную атмосферу в спальне.







Tullia bedroom set, Neapolitan interior



The dresser features Travertino Eco Stone fronts and a sleek Pearl Line high gloss finish. Integrated lighting creates a soft, inviting glow, highlighting the elegant design. Clean lines and refined details add a touch of modern sophistication.

La cómoda cuenta con frentes Travertino Eco Stone y un elegante acabado de alto brillo Pearl Line. La iluminación integrada crea un resplandor suave y acogedor que resalta el elegante diseño. Las líneas limpias y los detalles refinados añaden un toque de sofisticación moderna.

La commode est dotée de façades en Travertino Eco Stone et d'une finition élégante et brillante Pearl Line. L'éclairage intégré crée une lumière douce et accueillante, mettant en valeur l'élégance du design. Les lignes épurées et les détails raffinés ajoutent une touche de sophistication moderne.

Комод имеет фасады из эко-камня Travertino и гладкую глянцевую отделку Pearl Line. Встроенная подсветка создает мягкое, притягательное сияние, подчеркивая элегантный дизайн. Чистые линии и изысканные детали добавляют нотку современной утонченности.



PEARL LINE ECO VENEER HIGH GLOSS



TRAVERTINO ECO STONE



FINISHES

TULLIA BEDROOM IN PEARL LINE ECO VENEER HIGH GLOSS / TRAVERTINO ECO STONE



DRESSER KJTL125
With 6 drawers
Optional light kit sold separately

inch	W 67"	D 19"	H 36"	
cm	L 169,8	P 49	H 90,7	
Crts	1	kg 93	m^3 0,9	



NIGHT STAND KJTL130
With 2 drawers
Light included operates only when connected to bed
Transformer needed for standalone use

inch	W 28"	D 18"	H 24"	
cm	L 72	P 45	H 59,7	
Crts	1	kg 30	m^3 0,25	



5/DRW. CHEST KJTL117
With 5 drawers
Optional light kit sold separately

inch	W 40"	D 19"	H 56"	
cm	L 102,2	P 49	H 142	
Crts	1	kg 87	m^3 0,85	



MIRROR KJZZ140

inch	W 38"	D 1"	H 43"	
cm	L 95,2	P 2,5	H 110,2	
Crts	1	kg 27	m^3 0,07	

US LIGHT KIT FOR DRESSER AND CHEST KJKV007

Crts	1	kg 2	m^3 0,1



Q.S./UK 5" BED PJTL0150
WITH LIGHTS
Inner size inch 61" x 80 3/4" - cm 155 x 205

inch	W 66"	D 83"	H 55"	
cm	L 167,6	P 211	H 140,2	
Crts	2	kg 80	m^3 0,36	

Q.S./UK 5" STORAGE BED PJTL0151
WITH LIGHTS
Inner size inch 61" x 80 3/4" - cm 155 x 205

inch	W 66"	D 83"	H 55"	
cm	L 167,6	P 211	H 140,2	
Crts	5	kg 156	m^3 1,02	

K.S./UK 6.6" BED PJTL0175
WITH LIGHTS
Inner size inch 76 3/4" x 80 3/4" - cm 195 x 205

inch	W 82"	D 83"	H 55"	
cm	L 207,6	P 211	H 140,2	
Crts	2	kg 94	m^3 0,42	

K.S./UK 6.6" STORAGE BED PJTL0176
WITH LIGHTS
Inner size inch 76 3/4" x 80 3/4" - cm 195 x 205

inch	W 82"	D 83"	H 55"	
cm	L 207,6	P 211	H 140,2	
Crts	5	kg 181	m^3 1,12	

OUR STORY
OUR PEOPLE
OUR VALUES

MISSION
MADE IN ITALY



For 70 years we have been bringing the values of Made in Italy to the world. An uncompromising choice, based on love for our territory: Italy is the cradle of design, attention to detail, and artisanal know-how. Aware of this heritage, every day we draw inspiration from what surrounds us and we translate it into our collections with one objective: to be worthy ambassadors of Made in Italy in the world.

VALUES



FAMILY
INNOVATION
COMMUNITY

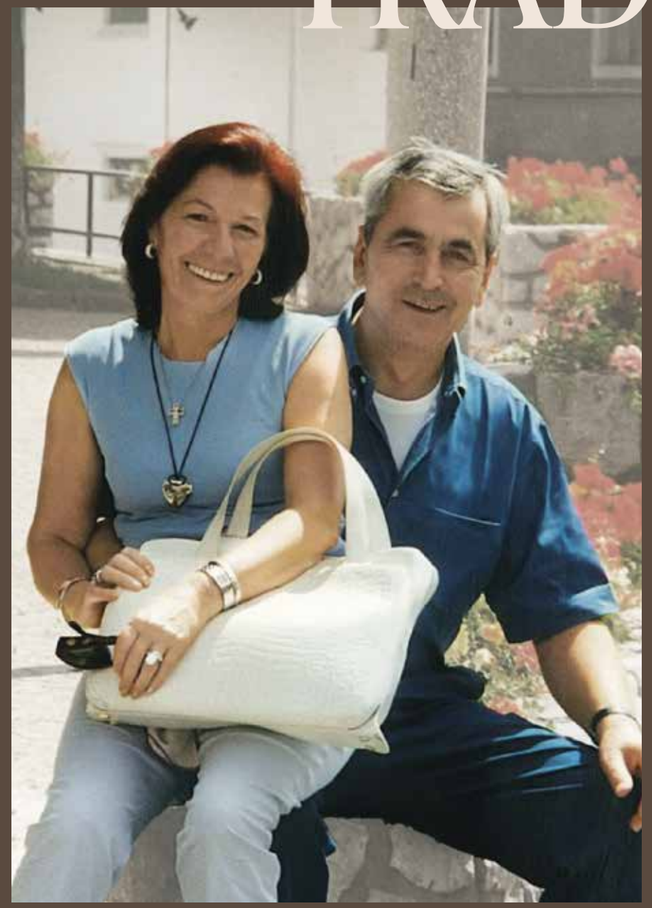
Family, community, and innovation serve as the cornerstone of our daily endeavors.

Within each Alf Italia product, you'll discover distinct personalities shaping its essence: the warmth of Oliviero, the unwavering determination of Cristina, and the bold courage of Piero. These individuals embody our commitment to consistency, reliability, and the bonds of friendship.

Our roots run deep in the rich soil of our native places, acknowledging the invaluable contributions of the skilled artisans in woodworking and the fervent dedication of the people of Francenigo. Without their passion and commitment, our journey would not have been possible. While we honor our past, we set our sights on the future.

Our DNA pulses with an insatiable drive for innovation. Whether introducing unprecedented products or revolutionizing wood processing through technology, we embrace change with a continual desire to push boundaries and pioneer new frontiers.
Alf Italia stands as a testament to tradition, progress, and an unwavering commitment to shaping the future of design and craftsmanship.

A FAMILY TRADITION



Oliviero and Giuditta on a work trip.

In the vibrant landscape of the 1950s, a visionary company emerged, driven by an entrepreneurial spirit eager to seize opportunities in the post-war world. This company, known as Alf Italia, initially set its sights on serving its local community in Francenigo. As the years rolled on, and the world underwent dramatic shifts, the company adapted and evolved.
During the 1980s the company decided to spread its wings beyond Italian borders, embarking on an exciting journey to the United States – the land of the American dream.

But Alf Italia didn't stop there. In the 1990s, it embarked on an even more ambitious venture, conquering new horizons in the Middle East, Central and South America, and Russia.
Its success was attributed to its unique reinterpretation of Italian design for international markets, a fusion of culture and innovation that resonated with people across the globe.
In Alf Italia's journey, Giuditta, Oliviero's wife, played a pivotal role with her wisdom, unwavering support, and perceptive guidance. Together, they navigated challenges in foreign markets, forging crucial cross-border relationships. Giuditta's astuteness and Oliviero's enthusiasm laid the foundation for enduring global partnerships, key to Alf Italia's success.
In the wake of Oliviero's passing, the second generation of the family took the reins. Oliviero's children, Cristina and Piero, assumed leadership roles within the company.
Cristina diligently managed sales and administration, while Piero focused on manufacturing. Flavio, Cristina's husband, played an integral part in the team, contributing his expertise to the areas of design and product planning.

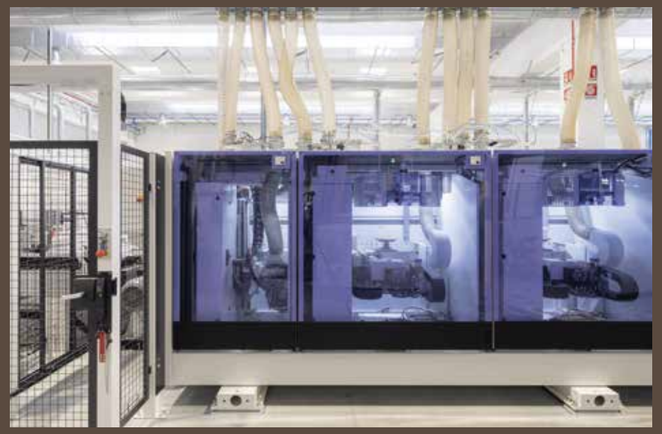
In 2023, Alf Italia achieved a significant milestone by expanding its historic Francenigo site with cutting-edge equipment and automation technology, emphasizing a commitment to innovation and sustainability.
This marks a chapter in Alf Italia's journey, which began in a transformative era and evolved into global expansion, technological advancement, and a legacy of excellence. With the third generation already active in the company, Alf Italia's story continues to be one of innovation and success, with a promising future.



Flavio, Cristina and Piero.

INNOVATION and TECHNOLOGY







We embrace change and believe in our ability to improve day by day.
We invested in technology in the early 2000s, making substantial investments in technological advancements, in Industry 4.0 in the 2010s, and now we are revolutionising the historic Francenigo site, introducing a degree of automation that would once have been unimaginable.

We have moved ahead of the curve with aesthetic trends, introducing furnishing items that can interpret the shapes of the future.

COMMUNITY

We recognize that our local area and community are one of the founding principles behind what we do.
The Piovesana family's roots here go back generations. This fact has played an active part in making ALF Italia a success story, thanks to the commitment of thousands of people who have worked with us over the years.
We live in an area of outstanding natural beauty, where plentiful wood, transported by water and worked thanks to the driving force of the man-made waterways, has created the prerequisites for a woodwork tradition that lives on today in ALF Italia.
"We believe in the dignity of individuals and the value of human relationships."
Our founder, Oliviero Piovesana, taught us: "Every morning must start with a 'Good Morning,' whatever quibbles there may have been the evening before or whatever disagreements may be to come."
That daily greeting encapsulates the value of service: a pleasant, polite approach to recreate a sense of community that transcends professional relationships.



TULLIA

BEDROOM

design
R&D Alf

art direction & graphics
Eleonora Da Frè

digital images
Gabriele Simonetta

selection
LUCE

print
SINCROMIA

A.L.F. UNO S.P.A. is certified by the ISO 9001:2015.

Our furniture finishes are mainly UV-based. All our furniture board is within the E1 norm for formaldehyde emission.
By using UV-based finish the formaldehyde is sealed within the furniture board keeping emissions to an absolute minimum.

ATTENTION: PRODUCT APPEARANCE, SIZE, AND/OR MATERIALS MAY BE SUBJECT TO CHANGE WITHOUT NOTICE