ELLEN



A Dining Collection.

Ellen Dining room

ITALIA



ELLEN

The Whitened Oak finish exudes a timeless allure, with its subtle grain and organic texture adding depth and character to any piece. Complementing this, the Cream Fabric finish offers a soft and inviting aesthetic, evoking a sense of comfort and warmth.

These finishes intertwine seamlessly, creating a harmonious blend of natural elements within your living space. Each piece exudes an understated sophistication, where the beauty of organic materials takes center stage.

In our dedication to honor our rich history and heritage, we've embarked on a journey to infuse every collection with the essence of our roots. This commitment has led us to integrate our narrative into traditional Italian spaces, drawing inspiration from the timeless charm of Siena, it Tuscany.

Tuscan architecture enchants visitors with its rustic yet elegant simplicity. Inside the buildings, you'll find a blend of natural materials, warm hues, and understated decor, reflecting the city's rustic allure and timeless appeal. Step into a tuscan home with us and discover a space that embraces the beauty of simplicity, inviting you to experience the authentic charm of this historic city.

ELLEN



TEXTURE ELEGANCE TIMELESSNESS

DINING ROOM



Ellen dining room set, tuscan interior



The table defines the dining space with balanced proportions and a solid yet refined presence. Its surfaces highlight the natural depth of the wood, creating a warm and inviting setting that feels both authentic and timeless.



Ellen dining room set, tuscan interior

La mesa define el comedor con proporciones equilibradas y una presencia sólida pero refinada. Sus superficies resaltan la profundidad natural de la madera, creando un ambiente cálido y acogedor que resulta auténtico y atemporal.

La table définit l'espace repas avec des proportions équilibrées et une présence à la fois solide et raffinée. Ses surfaces mettent en valeur la profondeur naturelle du bois, créant un cadre chaleureux et accueillant qui semble à la fois authentique et intemporel.

Комод с пятью ящиками отличается вертикальным ритмом, который подчеркивает его стройные пропорции, а непрерывные линии создают эффект плавного движения. Теплое светлое дерево придает мягкость и глубину, благодаря чему мебель выглядит естественно и уютно в спальне.





Available in three or four door versions, the buffet offers generous storage within a clean architectural form. The richness of the finishes enhances its material character, while its precise lines give the piece a composed and elegant presence.

Disponible en versiones de tres o cuatro puertas, el aparador ofrece un amplio espacio de almacenamiento con una forma arquitectónica limpia. La riqueza de los acabados realza el carácter de los materiales, mientras que sus líneas precisas le confieren un aspecto sobrio y elegante.

Disponible en version trois ou quatre portes, ce buffet offre un espace de rangement généreux dans une forme architecturale épurée. La richesse des finitions rehausse le caractère des matériaux, tandis que ses lignes précises confèrent à ce meuble une présence sobre et élégante.

Буфет, доступный в трех- или четырехдверном исполнении, предлагает просторное хранилище в лаконичной архитектурной форме. Богатство отделки подчеркивает характер материалов, а четкие линии придают изделию сдержанную и элегантную внешность.





The curio cabinet combines wood and glass in a light and balanced composition, with interior lighting that enhances displayed objects. The TV base completes the space with essential lines and thoughtful proportions, bringing structure and harmony to the living area.

La vitrina combina madera y cristal en una composición ligera y equilibrada, con iluminación interior que realza los objetos expuestos. La base para televisor completa el espacio con líneas esenciales y proporciones cuidadosamente estudiadas, aportando estructura y armonía a la sala de estar.

Le meuble vitrine allie bois et verre dans une composition légère et équilibrée, avec un éclairage intérieur qui met en valeur les objets exposés. Le meuble TV complète l'espace avec des lignes essentielles et des proportions bien pensées, apportant structure et harmonie au salon.

Витрина сочетает в себе дерево и стекло в легкой и сбалансированной композиции, а внутреннее освещение подчеркивает выставленные предметы. ТВ-тумба дополняет пространство лаконичными линиями и продуманными пропорциями, придавая структуру и гармонию гостиной.



LIVING ROOM



Ellen dining room set, tuscan interior



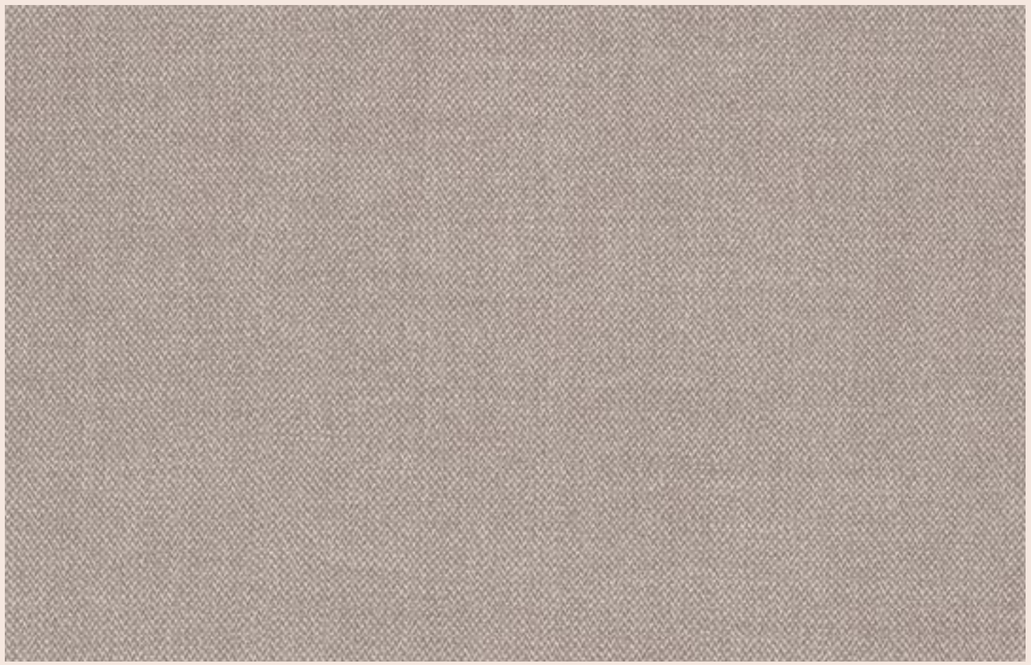
WHITENED OAK



BEIGE DECOR HIGH GLOSS



CREAM FABRIC



FINISHES

ELLEN DINING ROOM IN WHITENED OAK / BEIGE DECOR HIGH GLOSS / CREAM FABRIC



3/D BUFFET KJEN612
With 3 doors

inch W 69" D 21" H 33"
cm L 174,1 P 53,7 H 85
Crts 1 kg 102 m^3 0,78



4/D BUFFET PJEN0610
With 4 doors

inch W 83" D 21" H 33"
cm L 209,8 P 53,7 H 85
Crts 2 kg 120 m^3 1,03



EXTEN. TABLE W250 PJEN0615
With 1 leaf w 21 1/4" cm 54

inch W 98" D 39" H 31"
cm L 250 P 100 H 77,7
Crts 2 kg 136 m^3 1,03

EXTEN. TABLE W210 PJEN0616
With 1 leaf w 19 3/4" cm 50

inch W 83" D 37" H 31"
cm L 210 P 95 H 77,7
Crts 2 kg 114 m^3 0,79



2/D CURIO CABINET
US LIGHT KIT PJEN0681
UK LIGHT KIT PJEN0682
EU LIGHT KIT PJEN0680
With 2 glass doors

inch W 38" D 18" H 75"
cm L 97 P 45 H 190
Crts 3 kg 122 m^3 1,1



MIRROR KJEN140

inch W 37" D 1" H 43"
cm L 94,7 P 2,5 H 110
Crts 1 kg 25 m^3 0,07



2 CHAIRS KJEN620

2 CHAIRS
(UK FIRE RETARDANT) KJEN620I

With bronze structure,
seat and back in fabric

inch W 20" D 24" H 34"
cm L 52 P 61 H 86
Crts 1 kg 16 m^3 0,41



SINGLE CHAIR KJEN621

SINGLE CHAIR
(UK FIRE RETARDANT) KJEN621I

With bronze structure,
seat and back in fabric

inch W 20" D 24" H 34"
cm L 52 P 61 H 86
Crts 1 kg 10 m^3 0,28



TV BASE KJEN630
With 4 doors

inch W 83" D 21" H 28"
cm L 209,8 P 53,7 H 72
Crts 1 kg 107 m^3 0,78



SQUARE TABLE KJEN627

inch W 24" D 24" H 21"
cm L 60 P 60 H 54,5
Crts 1 kg 16 m^3 0,09



RECTANGULAR TABLE KJEN628

inch W 47" D 24" H 16"
cm L 120 P 60 H 40,5
Crts 1 kg 27 m^3 0,14

OUR STORY
OUR PEOPLE
OUR VALUES

MISSION
MADE IN ITALY



For 70 years we have been bringing the values of Made in Italy to the world. An uncompromising choice, based on love for our territory: Italy is the cradle of design, attention to detail, and artisanal know-how. Aware of this heritage, every day we draw inspiration from what surrounds us and we translate it into our collections with one objective: to be worthy ambassadors of Made in Italy in the world.

VALUES



FAMILY
INNOVATION
COMMUNITY

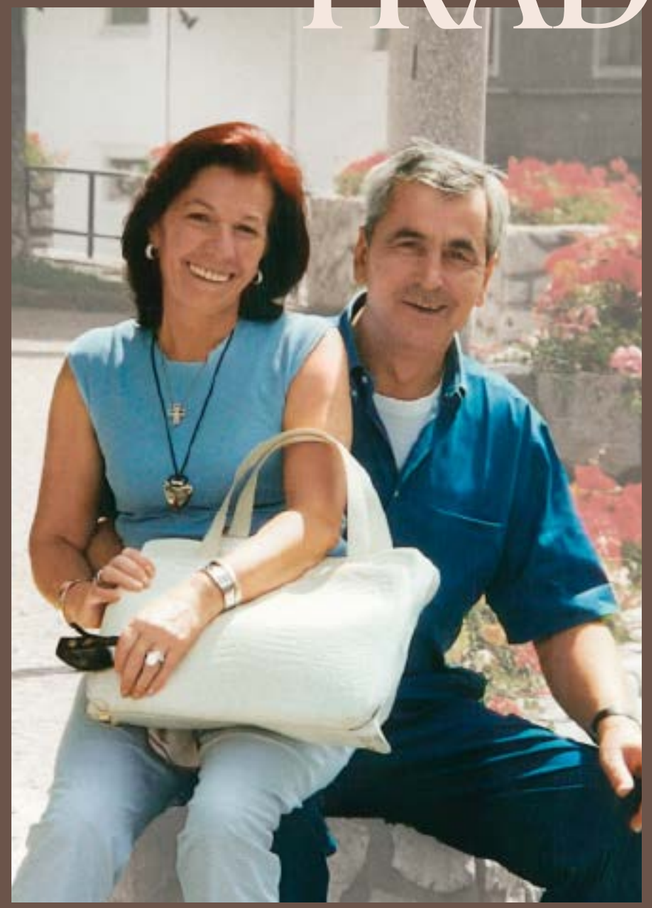
Family, community, and innovation serve as the cornerstone of our daily endeavors.

Within each Alf Italia product, you'll discover distinct personalities shaping its essence: the warmth of Oliviero, the unwavering determination of Cristina, and the bold courage of Piero. These individuals embody our commitment to consistency, reliability, and the bonds of friendship.

Our roots run deep in the rich soil of our native places, acknowledging the invaluable contributions of the skilled artisans in woodworking and the fervent dedication of the people of Francenigo. Without their passion and commitment, our journey would not have been possible. While we honor our past, we set our sights on the future.

Our DNA pulses with an insatiable drive for innovation. Whether introducing unprecedented products or revolutionizing wood processing through technology, we embrace change with a continual desire to push boundaries and pioneer new frontiers.
Alf Italia stands as a testament to tradition, progress, and an unwavering commitment to shaping the future of design and craftsmanship.

A FAMILY TRADITION



Oliviero and Giuditta on a work trip.

In the vibrant landscape of the 1950s, a visionary company emerged, driven by an entrepreneurial spirit eager to seize opportunities in the post-war world. This company, known as Alf Italia, initially set its sights on serving its local community in Francenigo. As the years rolled on, and the world underwent dramatic shifts, the company adapted and evolved.
During the 1980s the company decided to spread its wings beyond Italian borders, embarking on an exciting journey to the United States – the land of the American dream.

But Alf Italia didn't stop there. In the 1990s, it embarked on an even more ambitious venture, conquering new horizons in the Middle East, Central and South America, and Russia.
Its success was attributed to its unique reinterpretation of Italian design for international markets, a fusion of culture and innovation that resonated with people across the globe.
In Alf Italia's journey, Giuditta, Oliviero's wife, played a pivotal role with her wisdom, unwavering support, and perceptive guidance. Together, they navigated challenges in foreign markets, forging crucial cross-border relationships. Giuditta's astuteness and Oliviero's enthusiasm laid the foundation for enduring global partnerships, key to Alf Italia's success.
In the wake of Oliviero's passing, the second generation of the family took the reins. Oliviero's children, Cristina and Piero, assumed leadership roles within the company.
Cristina diligently managed sales and administration, while Piero focused on manufacturing. Flavio, Cristina's husband, played an integral part in the team, contributing his expertise to the areas of design and product planning.

In 2023, Alf Italia achieved a significant milestone by expanding its historic Francenigo site with cutting-edge equipment and automation technology, emphasizing a commitment to innovation and sustainability.
This marks a chapter in Alf Italia's journey, which began in a transformative era and evolved into global expansion, technological advancement, and a legacy of excellence. With the third generation already active in the company, Alf Italia's story continues to be one of innovation and success, with a promising future.



Flavio, Cristina and Piero.

INNOVATION and TECHNOLOGY







We embrace change and believe in our ability to improve day by day.
We invested in technology in the early 2000s, making substantial investments in technological advancements, in Industry 4.0 in the 2010s, and now we are revolutionising the historic Francenigo site, introducing a degree of automation that would once have been unimaginable.

We have moved ahead of the curve with aesthetic trends, introducing furnishing items that can interpret the shapes of the future.

COMMUNITY

We recognize that our local area and community are one of the founding principles behind what we do.
The Piovesana family's roots here go back generations. This fact has played an active part in making ALF Italia a success story, thanks to the commitment of thousands of people who have worked with us over the years.
We live in an area of outstanding natural beauty, where plentiful wood, transported by water and worked thanks to the driving force of the man-made waterways, has created the prerequisites for a woodwork tradition that lives on today in ALF Italia.
"We believe in the dignity of individuals and the value of human relationships."
Our founder, Oliviero Piovesana, taught us: "Every morning must start with a 'Good Morning,' whatever quibbles there may have been the evening before or whatever disagreements may be to come."
That daily greeting encapsulates the value of service: a pleasant, polite approach to recreate a sense of community that transcends professional relationships.



ELLEN

DINING ROOM

design
R&D Alf

art direction & graphics
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digital images
Gabriele Simonetta

selection
LUCE

print
SINCROMIA
COM. 260267

A.L.F. Uno SpA is certified by the ISO 9001:2015.

Our furniture finishes are mainly UV-based. All our furniture board is within the E1 norm for formaldehyde emission.
By using UV-based finish the formaldehyde is sealed within the furniture board keeping emissions to an absolute minimum.

ATTENTION: PRODUCT APPEARANCE, SIZE, AND/OR MATERIALS MAY BE SUBJECT TO CHANGE WITHOUT NOTICE

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